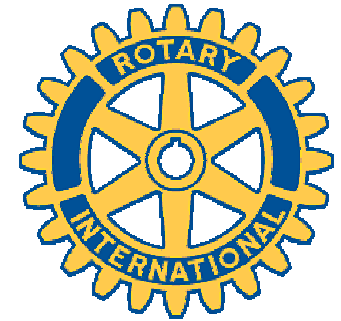






# Lead the Way!





# Setting Up a RLI Program:

*Everything You Always Wanted to Know, But Were Afraid to Ask!*



# RLI Autonomy

- Legal Relationship
- District or Multi-District
- Top-Down vs. Bottoms-Up
- Existing Models



# Leadership: Policy vs. Operational

- Program-Specific
- Event-Specific
- Committees Tasks
- Specific Jobs



# Leadership: Recruitment vs. Continuity

- Necessity for Recruitment
- Plan for Continuity in Key Functions



# Event Leadership

- Participants are VIPs
- Creature Comforts
- Professional Appearance
- Adequate Sargeant-at-Arms
- Responsive



# Faculty Recruitment

- Start-Up Quick-Start Faculty Plan
- Quality
- Identification
- Key People
- Long-Term Plan
- Recognition



# Faculty Training

- Core Training Team
- Philosophy
- Monitoring
- Research & Visiting other Divisions
- Fun, Bonding & VIP



# Faculty Assignment Issues

- **Considerations of:**
- Talents, Experience, Teaching Something New
- Registration Numbers
- Venue Capacity & Quality
- Piggyback on District Event v. Stand-Alone
- Parts Offered
- **Planning the Master Calendar**



# On the Road with RLI Faculty

- Expert Once 50 miles from Home
- Broadens Experience
- Expands Rotary Contacts
- Cost Issues & Reimbursement Policy
- Night Before



# The Financial

- Overall Division Budget
- District Dues
- RLI's "Rule of 85"
- Donated v. Pay Event Space
- Per Event Monitoring



# Promotion

- **Governors are the Key- then Look for Free**
- Involve present/future District leadership
  - Prestige
  - Ready-made Network, Continuity
  - Mandatory v Suggested Involvement
- Free
  - Internet & Web
  - District Newsletters & Events
- Brochures & Flyers
- Faculty Promoters



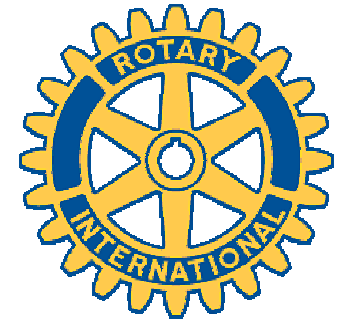
# A/V Audio-Visual

- Method
  - Overhead Projector Slides
  - Powerpoint & Projectors
- Set-Up & Logistics
- Costs
- *Ultimately Your Decision*



# Resources: RLI International

- Curriculum Updates & Translation
- E-Bulletins & Web Page
- Faculty Orientation & Training
- General Advice & Support
- Annual Meetings
- Open Visitation Policy for all Divisions



# Q & A